

Restoring your roofing system with an elastomeric coating is one of the smartest decisions a property manager, building owner, or facility engineer can make. Commercial roof coatings have been shown to lower energy consumption by up to 40%, and while saving on electricity is one of the major benefits of coatings, these products do so much more than just save energy. They save roofs. Restoration in the form of coatings can extend the service life of your current roof and create an easy to maintain and sustainable roofing system. Here are a few of the key benefits to using elastomeric coatings:

- **Short Term Cost Savings:** When you add a coating to an existing commercial roof, you can increase the life cycle by up to 15 years and avoid costly tear-offs and roofing replacement. With proper maintenance, your roof can last for many years to come.

- **Long Term Cost Savings:** In addition to the long term energy savings a coating can provide, coatings are also cheaper to maintain and will decrease your annual maintenance and HVAC repair costs.

- **Tax Savings:** Because restorations are considered “maintenance” items by the IRS, typically, you can deduct the entire cost of your roof restoration the year it is installed. Not to mention any additional incentives or rebates offered by the government or city for energy saving improvements.

- **LEED Points:** Most coatings utilized by Marton Roofing Industries, Ltd. are manufactured to meet Energy Star requirements and will help you achieve your USGBC LEED goals. Also, by avoiding the disposal created by a tear-off, you minimize the impact to the environment, and create a sustainable, “green” roofing system for years to come.

- **Ease of Installation:** With proper preparation, roof coatings are quicker and easier to install than a re-roof, and allow our property owners little or no disruption, noise, or odors during installation. It’s “business as usual”.

Roof restoration through coatings, when applied by a certified installer such as Marton Roofing Industries, Ltd. can guarantee reduced operating and capital costs, a longer and leak free roofing cycle, and even a 20-year “NDL” warranty. For more information or to schedule a coatings survey for your building, contact MRI at fmatias@mritexas.com .